



ycenter 

Press kit
2021



About Ycenter

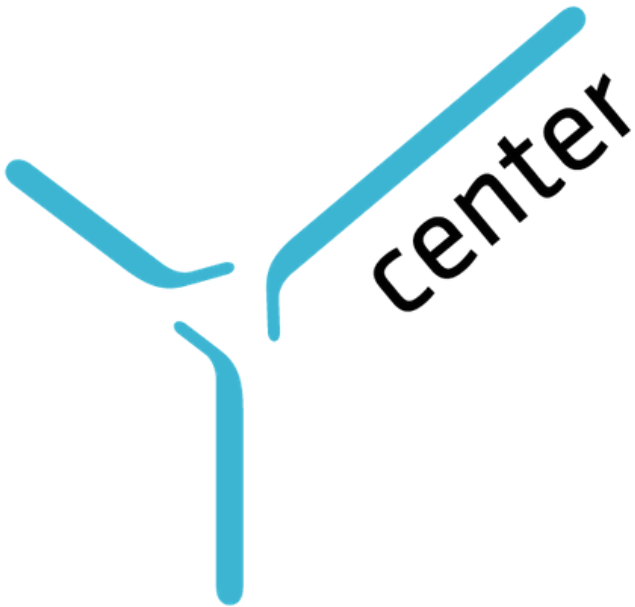
**We are a USA based
global learning,
innovation consulting
and design organization.**

We first started our business in Jan 2014. We started working on building experiential entrepreneurship programs for US universities in partnership with organizations in Africa and India. In 2016, we expanded our work for universities in Kenya and India. In 2017, we launched an online learning program and became an official United Nations Sustainable Development Goals partner.

Our work has impacted
10,000+ Participants in
25+ countries and we have directly supported creation of
36+ startups in last 7 years.



Evolution of our brand



2013
Pre-launch



2014 - 2020
First logo



2021
New logo

Evolution of our brand



Welcome to
non-formal learning



Global experiential
learning

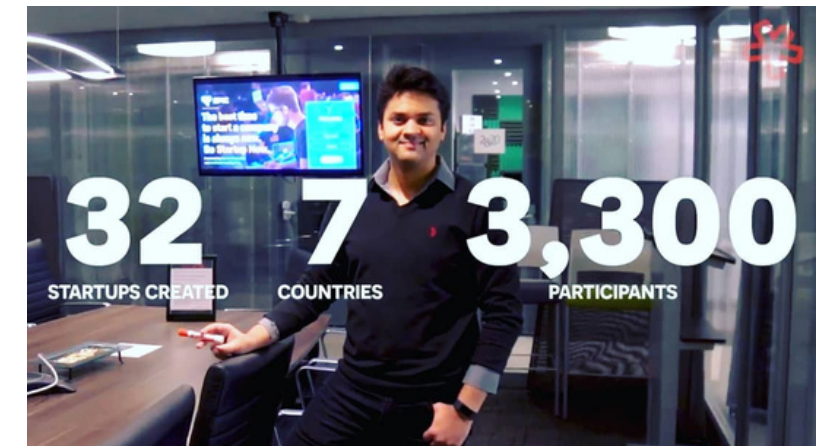


Global experiential learning,
innovation consulting
& design

Press and Media

Entrepreneur Magazine
Philadelphia Business Journal
Hindustan Times
Indiatimes.com
Yourstory
BBC Radio Business Hour

Videos



ycenter
learning

ycenter
innovation

ycenter
design





Helping you gain skills and
creative confidence for
The Future of work

Some notable programs at

Cornell University
Wharton School of Business
UC Davis
George Washington University
University of Nairobi, Kenya
Indian Institute of Technology Mumbai
UM6P, Morocco
World Bank supported programs in West Africa

We offer Experiential
workshops for universities,
incubators around the
world.

From Entrepreneurship
to Social Innovation to
Design Thinking.





**Business consulting for
creating highest impact
with all your stakeholders**

Some notable projects, partners and clients

Abbott (Pharma)

Moviesaints (Web app technology)

Agribora (Agriculture Open Data app)

Hava (US patented technology for air purification)

**We offer design thinking
based consulting services
to companies of all size
and sectors.**

**From Digital
transformation to Impact
consulting to Go-to-
market, we help
companies make biggest
impact.**





Design services to meet
your organization's
digital needs and beyond.

From E-commerce to
hardware prototyping, our
designers are problem
solvers.

Some notable projects, partners and clients

WITOC (US Government export training)

Ola Health (SMS based app to fight Malaria)

Untaboo (Online sex education for kids)

EPIC (AI based online learning for Entrepreneurs)



the ycenter story

2013

Ycenter Genesis

Dhairya Pujara works in a rural hospital in Mozambique, Africa for 5 months

2014

January

A legal entity in USA to offer international experiential programs to university students

Dhairya takes up the position of Founder and CEO

June

Our participants create an SMS based app to fight Malaria in Sub-Saharan Africa

October

We have our first employee in USA

2015

August

Officially launches in India to offer Entrepreneurship programs

2016

April

Officially launches in Kenya and appoints an Executive Director for Africa

2017

August

Ycenter becomes an official United Nations Sustainable Development Goals commitment partner

October

Appoints a Chief Operating Officer and a Chief Web Developer in India

December

Ycenter gets recognized in the list of top 360 emerging companies in USA by Entrepreneur magazine

2018

January

Launches EPIC - an online experiential learning platform for Entrepreneurship education

2019

April

Co-organizes an event in Philadelphia to host ex-CEO of Google discussing Empathy in Leadership

June

Launches innovation consulting and design services

2020

April

Adapts to covid-19 pandemic and goes fully virtual

December

Officially trains 8000+ participants in 25+ countries across 4 continents in Entrepreneurship, Design Thinking, Social Innovation since our inception

2021

Launches new brand identity

We officially become an Experiential Learning, Innovation and Design consulting organization servicing global clients

and the story continues...



ycenter 

[Website](#)

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[Official](#)

[blog](#)

